



March 4, 2015

NEWS RELEASE

TIFF KIDS TAKES OVER TIFF BELL LIGHTBOX

Young audiences are treated to pancakes, Peanuts, parties and plenty more between films at the TIFF Kids International Film Festival

Toronto – Now in its 18th of year celebrating the best in children’s cinema from Canada and around the world, the **TIFF Kids International Film Festival™** enhances the festival-going experience for young movie lovers with activities, and special events happening throughout TIFF Bell Lightbox, encouraging kids and their families to engage with the festival in a variety of ways. Running from **April 7 to April 19**, the festival kicks off with a night of food, activities and fun at the **Opening Night Party** on **April 10**, with the Canadian premiere of ***Shaun the Sheep: The Movie***, the latest claymation feature length film from Aardman Studios, the creators of Wallace & Gromit.

Highlights of this year’s festival include a first-time partnership between TIFF Kids® and **Peanuts** the legendary comic strip featuring Charlie Brown and Snoopy by Charles Schulz. Activities include a **Peanuts Meet and Greet**, **Play Time with Peanuts** - which includes Peanuts-themed creative colouring activities - and screening as part of our Loot Bag Jr. Animals on Adventures programme are ***Peanuts by Schulz***, a collection of new animated shorts in celebration of *Peanuts*’ 65th anniversary. TIFF Kids is also presenting a sneak peek of ***Inspector Gadget***, the brand new animated series, produced by DHX Media and airing on Teletoon later this year - which sees the detective back in action, along with his resourceful niece Penny, and her dog Brain. Returning for a fourth year is the award-winning digiPlaySpace, opening on March 7 and running to the end of the TIFF Kids Festival. An interactive exhibition where kids, families and educators will learn through play, digiPlaySpace stimulates creativity by offering a diverse range of large-scale interactive installations, including multi-player videogames; 3D projections; immersive 360° videos; stop-motion dance routines; green screen adventures; robotic building activities and sound-based circuits in a DIY-friendly maker space; apps for all ages; and much more

HIGHLIGHTS AND EVENTS FOR TIFF KIDS INTERNATIONAL FILM FESTIVAL INCLUDE:

TIFF Kids Festival Opening and Closing Night

Opening Night Party

Friday, April 10 at 5:00 p.m., Screening at 7:00 p.m.

Kick-start the TIFF Kids experience at the Opening Night Party with free food, and fun activities prior to our Opening Night screening of the Canadian Premiere of the latest claymation adventure from Aardman Studios, ***Shaun the Sheep: The Movie!***
Recommended for ages 4 and up.

TIFF Kids Festival Closing Night Screening

Saturday, April 18 at 5 p.m.

Grab a gift bag before the Canadian Premiere of ***When Marnie Was There***, the latest film from renowned Japanese animation house Studio Ghibli.

Recommended for ages 10 and up.

Maya the Bee in person!

Saturday, April 18 & Sunday, April 19 at 11 a.m. – 3 p.m. (Free)

TIFF Bell Lightbox will be buzzing with excitement when Maya the Bee makes a special live appearance, so don’t forget your cameras!

TIFF is a charitable organization with a mission to transform the way people see the world, through film.

TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto ON Canada M5V 3X5 416-599-TIFF / 1-888-599-8433

tiff.net

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Special Screening: *Inspector Gadget*

Canadian Premiere

Sunday, April 19 at 11 a.m.

Recommended for ages 6 and up.

Gadget 2.0—Part I, dirs. William Gordon, Philip Stamp, Canada

When the evil Dr. Claw escapes from his iceberg prison, Gadget is called out of retirement to take on his old arch-nemesis once more—but a double agent inside HQ could sabotage his mission before it even begins!

Gadget 2.0—Part II, dirs. William Gordon, Philip Stamp, Canada

Hot on the heels of Dr. Claw's nephew Talon, Gadget, Penny and Brain embark on a globe-trotting pursuit that takes them from the South American rainforest to the Antarctic.

A Hole in One, dir. Philip Stamp, Canada

Which came first, the chicken, the egg... or the doughnut? Investigating a mysterious wave of chicken-napping, Gadget, Penny and Brain uncover Dr. Claw's plot to sedate the world's population through his evil (but delicious) confectionary treats.

Operation Hocus Pocus, dir. William Gordon, Canada

Dr. Claw springs the evil MADgician out of an asylum to destroy Gadget—a task made all the easier by the fact that the oblivious inspector believes the nefarious necromancer to be his friend!

The Beagle has landed at TIFF Bell Lightbox!

Peanuts Meet and Greet!

April 11-12 from 10 a.m. to 4 p.m. (Free)

Bring your camera to TIFF Bell Lightbox and meet your favourite *Peanuts* characters, visiting from Planet Snoopy at Canada's Wonderland! Grab a selfie with Snoopy, Charlie Brown, Sally, Linus, Lucy and the rest of the gang as they take turns walking through the TIFF Lounge at TIFF Bell Lightbox.

Play Time with Peanuts!

April 11-12 from 10 a.m. to 4 p.m. (Free)

Join your favourite *Peanuts* characters for a weekend full of fun activities!

Peanuts by Schulz, dir. Normaal Studios, USA/France

Saturday, April 11 at 2:45 p.m.

Sunday, April 12 at 12:45 p.m.

Saturday, April 18 at 2:30 p.m.

In celebration of the 65th anniversary of Charles Schulz's classic comic strip, come see Snoopy, Charlie Brown and their friends on the big screen in this collection of new animated short films, screening as part of **Loot Bag Jr: Animals on Adventures!**

Pancakes, Waffles and Bugs Bunny!

Saturday, April 18 at 10:45 a.m.

Saturday, April 18 at 11:15 a.m.

Come for pancakes and waffles and stay for these classic Looney Tunes cartoons starring Bugs Bunny, Daffy Duck and Elmer Fudd. Recommended for ages 7 and up.

Mouse Wreckers dir. Charles M. Jones, USA

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Mouse pals Hubie and Bertie decide to move into a new house by moving Claude the cat out.

Back Alley Oproar, dir. Friz Freleng, USA

Much to the displeasure of a snoozing Elmer Fudd, Sylvester decides that the perfect place to practice his aria is right beneath Elmer's window.

One Froggy Evening dir. Charles M. Jones, USA

A man thinks he has unlocked a fortune when he discovers a singing and dancing frog. The frog, however, has different ideas.

The Big Snooze, dir. Bob Clampett, USA

Tired of losing to Bugs Bunny in cartoon after cartoon, Elmer Fudd rips up his studio contract and goes on vacation!

Feed the Kitty, dir. Charles M. Jones, USA

An adorable kitten charms its way into the heart of a grumpy bulldog, who then goes to great lengths to ensure his new friend remains hidden from his owner.

Little Red Riding Rabbit, dir. Friz Freleng, USA

Bugs Bunny hitches a ride to grandma's house, outsmarting the Big Bad Wolf upon his arrival.

Birds Anonymous, dir. Friz Freleng, USA

Sylvester tries to give up hunting Tweety Bird, but feathery temptations are everywhere!

Rabbit Seasoning, dir. Charles M. Jones, USA

Elmer Fudd can't seem to get his ducks in a row at the start of rabbit hunting season.

Duck Dodgers in the 24th Century dir. Charles M. Jones, USA

Intrepid space cop Daffy Duck battles Marvin the Martian for control of Planet X.

Jump Cuts

The Jump Cuts Young Filmmakers Showcases returns for its 14th year to provide Ontario's young directors with an opportunity to see their work on the big screen. Presenting short films created for young people by young people, Jump Cuts is open to amateur filmmakers in two categories: grades 4 through 6, and grades 7 through 8. The finalists will be announced in the coming weeks, and their films will be screened, with Q&A sessions with the filmmakers, during the TIFF Kids International Film Festival. Prizes for top films will be announced at the Public Awards Ceremony on Sunday April 19.

TIFF Kids Festival Passport

Pick up your very own TIFF Kids passport and tour the world! With 36 countries represented in this year's lineup, there's lots for film travellers to explore. Kids can get a stamp for every feature film and shorts programme they attend. Once kids have collected three stamps, they can visit the Passport Bureau during the TIFF Kids Festival to claim their prize!

Free Activities

Each weekend during the TIFF Kids Festival from 10 a.m. to 4 p.m., TIFF Bell Lightbox will host free drop-in activities, including face-painting and SFX make-up, buttography, the new TIFF Kids Photo Booth and Colour Me Lalaloopsy in which kids bring Trace E. Doodles to life with colourful washable paint.

And the Awards Go To...

TIFF is committed to involving and engaging children in the critical assessment of films. Through the TIFF Kids Festival Jury Awards, People's Choice Awards and two awards selected by an adult jury, TIFF Kids Festival continues to create a forum where kids' voices can be heard. **The TIFF Kids Festival Awards Ceremony will take place on Sunday, April 19, at 3:15 p.m.**

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The TIFF Kids International Film Festival takes place at TIFF Bell Lightbox from April 7 through April 19. Tickets for the TIFF Kids Festival are on sale now for TIFF Members, and are available to the general public beginning March 11. Prices are Adult \$13, Student/Senior \$10.50 and Children (13 and under) \$9. Premium Screenings (Opening Night Film and Party, Closing Night Film, and the Pancakes, Waffles and Bugs Bunny! event) \$25 per person. Some activities are free. Tickets for digiPlaySpace are on sale now for educators, TIFF Members and the general public. Entry to digiPlaySpace is \$10, TIFF Members see it free and have access to a preview day on Friday, March 6. Tickets to digiPlaySpace can also be purchased in a combo package with a ticket for a TIFF Kids International Film Festival, Walt Disney Classics or Good Friday screening for \$15 for children, \$20 for adults. For more information on screenings and activities, or to purchase tickets, please visit tiff.net/kids call 416-599-TIFF (8433) or 1-800-599-TIFF, or visit the Steve and Rashmi Gupta Box Office at TIFF Bell Lightbox.

Social:

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About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Government of Canada, the Government of Ontario, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net. TIFF prefers Visa.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris, and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto

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For information, contact the Communications Department at 416.934.3200 or email proffice@tiff.net

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